

**SPI MEETS IN SOFIA**  
**Joint Conference: EuroMed SPI & CEE SPI**  
**18<sup>th</sup> - 19<sup>th</sup> October 2010**  
**Sofia, Bulgaria**

**Title of the presentation /Tutorial**

**Looking for my fittest process' model**

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**Speaker(s)**

Enrique Morey, European Software Institute

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**Category**

- Getting Started       Intermediate       High Maturity  
 Presentation       Tutorial
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**Target Audience**

- Senior Management       IT Managers  
 Project Leaders       SEPG Leaders  
 Practitioners       Others:
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**Key Words**

Process Model, EFQM, ISO 9001, Cobit, People CMM, CMMI, ITMARK, IDEAL

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**Abstract (maximum 250 Words)**

In recent years, concern for quality in the ICT sector has increased, so that many companies are looking for models and certifications that allow them to demonstrate – to customers and to the market – their commitment to quality, industry best practices and international standards.

The first decision to be taken by a company, that wants to implement an improvement program, is the choice of process model or standard to be used as roadmap on the path of continuous improvement. On some occasions, there may be no choice to be made because, the sector itself, the requirements of a government or of large buyers have already established which is the a reference model. However, in other cases, it is necessary to define what are the business objectives of the company, and then, define the improvement project and the process model that best fits their needs.

This presentation gives an overview of the components that are part of a successful improvement program and places special emphasis on the most recognized models in the market (EFQM, ISO 9001, COBIT, People CMM, CMMI, ITMARK, IDEAL), especially the scope and structure of each one. Exercises will be presented to reinforce the theory and allow interaction with participants.

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**CV (200 words)**

Enrique Morey is Master in Business Administration (MBA) by ESADE Business School (Barcelona, Spain) and Systems Engineer by Pontificia Universidad Catolica del Peru (PUCP). He is a Senior Consultant in the Services Area of European Software Institute (ESI-Tecnalia) and Certified SCAMPI Lead Appraiser for CMMI DEV, ACQ & SVC by Software Engineering Institute (SEI).

Enrique Morey has led assessments for software development and maintenance processes in many large and small European and Latin American companies. He has participated in Software Engineering Process Group Latin America Conferences (SEPG LA) as program committee member and speaker since 2005.

Before joining ESI, Enrique Morey worked as SEPG Leader of Systems Division of the

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**Photo**

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Banco de Credito del Peru (BCP) and Project Manager of Implementation CMMI model, having achieved maturity level 3. He was also a member of the training staff in the PUCP and he has extensive training experience at universities and institutions.



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