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Title of the presentation /Tutorial

Is the IT Mark and CMMI useful for the business?

Speaker(s)

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Category

- Getting Started Intermediate High Maturity
 Presentation Tutorial
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Target Audience

- Senior Management IT Managers
 Project Leaders SEPG Leaders
 Practitioners Others:
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Key Words

IT Mark, business, results

Abstract (maximum 250 Words)

During their growth and development, companies meet a lot of issues and problems due to constantly changing business environment. Typically, a company has sufficient expertise in the subject area and hires competent employees, but their work isn't effective and doesn't bring the expected results, despite considerable efforts of the whole team. Such situation is greatly affected by the lack of experience and understanding and it becomes difficult to make the best management decisions.

The evolution of the company based on the trial-and-error method not only consumes a huge amount of company's time and effort, but also affects its customers, harming its reputation and financial results. These issues require a different approach and the best solution is to build in-company expertise, to attract the best techniques for companies' consistent development, to establish efficient software development processes and clear role-based distribution of tasks among the company's employees, to improve transparency, governance, effectiveness and sustainability and to change the company's culture. This approach contributes for increased customers' loyalty and essentially improves the company's brand.

In partnership with ESI Center Bulgaria F-Line Technologies has successfully achieved the ITMark certification¹ (March, 2009) and ITMark Premium² (June, 2010), which allowed us to improve the existing Software and System Processes, Business and Information Security Management. Achieving the ITMark Premium level allowed the company to get closer to the CMMI Maturity Level 2 requirements.

Last but not the least, the overall SPI process resulted in improved company's operations.

¹ based on CMMI ML2 Class C, Information security (ISO 27001) and business management

² based on CMMI ML2 Class B, Advanced Information security (ISO 27001) and higher level of business management

CV (200 words)

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Photo

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